



**The Parkdale Activity-Recreation Centre:
"A community where people rebuild their lives."**

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Registered Charity: 129678231RR0001

INTERNAL/EXTERNAL JOB POSTING

Parkdale People's Economy: Community Health Lead

TERM: Two-year (24 month) contract

HOURS: 37.5 hours per week (evening responsibilities expected)

COMPENSATION: \$26 per hour plus benefits and health coverage

DEADLINE FOR SUBMISSIONS: March 15th, 2021 at 6pm

BACKGROUND: The Parkdale People's Economy, also known as the Parkdale Community Economic Development (PCED) Planning project, is a multi-year community-based economic planning project in Parkdale. Led by Parkdale Activity-Recreation Centre (PARC) in partnership with over 30 community partners, the project started in 2015 to develop a Neighbourhood Plan for decent work, shared wealth, and equitable development. Guided by the Parkdale Community Planning Study, the Parkdale People's Economy project has been activating the following priority areas for community action and policy options: 1) Social Infrastructure; 2) Affordable Housing and Land Use; 3) Decent Work; 4) Food Security; 5) Community Financing; 6) Participatory Local Democracy; 7) Cultural Development; 8) Community Health; and 9) Interfaith. The successful candidate will be located at PARC with the option to work remotely, and will report to the Planning Coordinator and Neighbourhood Planning Table.

ROLE AND RESPONSIBILITIES:

The Community Health Lead will coordinate an emergent community-based project that aims to strengthen the neighbourhood economy by building a workforce planning strategy for equitable and inclusive hiring in the healthcare sector. The lead will be responsible for building partnerships with local anchor institutions, health providers, unions, employment agencies, community groups, and workers to build a workforce planning pathway with a focus on safe, healthy, and dignified workplaces in our health care systems, as well as addressing key considerations for economic security in the recovery, rebuild, and transformation from COVID-19. The lead will support a three-phase project: mapping the healthcare sector from a place-based lens; assessing strategies through focus groups with key stakeholders; and building the pathways for piloting inclusive local hiring opportunities in the neighbourhood. As a member of the Parkdale People's Economy team, the candidate will also contribute to the overall neighbourhood planning, organizing, design, and implementation of the wider project. Specific roles and responsibilities include (but are not limited to):

- Leading the development, implementation and management of the Community Health Pathways project;
- Developing and maintaining relationships with healthcare institutions and agencies, employment agencies, unions, government representatives, funders, community groups, workers, and other key stakeholders;
- Identifying and analyzing local labour market trends and opportunities in Parkdale, with a specific focus on the healthcare sector, as well as opportunities and needs of local anchor institutions;
- Using analyses of neighbourhood planning and demographic information to develop strategies and action steps in a participatory fashion;
- Supporting the facilitation, coordination, and administration of community meetings and other special events as needed;
- Working in a team setting within Parkdale's neighbourhood planning and organizing framework for equitable community and economic development; and
- Contributing to the overall documentation, reflection and learning process of Parkdale's community-based planning and economic development work.

Qualifications:

- Demonstrated experience working with low-wage workers and racialized communities from a strong anti-oppressive and social justice framework;
- Grounded knowledge of the healthcare sector, labour organizing, workforce development, and/or community economic development through post-secondary education and/or equivalent lived/work-experience;
- Demonstrated success with project coordination, partnership development, stakeholder engagement, and relationship management with institutional and grassroots stakeholders;
- Excellent written and verbal communication skills with the ability to communicate using clear language;
- Ability to work independently and as a part of a team;
- Experience facilitating meetings, delivering training, and making presentations for a variety of stakeholders and audiences.
- Proven organizational skills to manage competing priorities, meet deadlines under pressure, and carry projects to completion with minimum supervision;
- Ability to speak a language relevant to the Parkdale neighbourhood is an asset (e.g. Tibetan, Tagalog, Spanish, Tamil, etc.);
- Experience in the Parkdale neighbourhood – living and/or working – is an asset.
- Graphic design and online communication skills (e.g. social media) are an asset.

ABOUT PARC: Parkdale Activity-Recreation Centre (PARC) is a multi-service agency operating various community programs and services addressing issues of poverty, mental health, substance use, homelessness and food security. PARC has been expanding its leadership role in neighbourhood planning and community-based economic development in Parkdale through various collaborative projects such as a Parkdale Neighbourhood Land Trust, the Co-op Cred program, community food procurement, and the Parkdale People's Economy.

TO APPLY: Please submit a cover letter and a resume by **March 15th, 2021 at 6PM**, with "Parkdale People's Economy: Community Health Lead" in the subject line to: jobs@parc.on.ca. Attention: Mercedes Sharpe Zayas, PARC 1499 Queen Street West Toronto, ON M6R 1A3. No phone calls please.

PARC encourages applicants from all Human Rights protected groups and is committed to hiring staff members who represent multiple, diverse communities in Parkdale. Accommodation will be provided on request. While we thank all applicants, only those considered for an interview will be contacted directly.
