



**The Parkdale Activity-Recreation Centre:
"A community where people rebuild their lives."**

1499 Queen Street West
Toronto, ON M6R 1A3
Phone: (416) 537-2262
Fax: (416) 537-4159

www.parc.on.ca

Registered Charity: 129678231RR0001

Job posting for Community Benefits Organizer

The true meaning of PARC is reflected in our mission: "A community where people rebuild their lives."

PARC is a social service agency that works with members on issues of poverty, mental health, harm reduction, housing and food security. Members access services and develop relationships with our staff and one another through four core areas of operation: a drop-in Centre, a peer support program, an outreach program and supportive housing.

PARC was established in 1980 and celebrated its 40th anniversary in the year 2020. In addition to its core areas, PARC is also the backbone organization for systems change projects such as the Parkdale People's Economy. The Parkdale People's Economy, also known as Parkdale Community Economic Development (PCED) Project, is a network of over 30 community-based organizations and hundreds of community members collaborating to build decent work, shared wealth, and equitable development in Parkdale. The Parkdale People's Economy is also currently supporting Mutual Aid Parkdale, a community-based response to the COVID-19 pandemic, and will be engaging in a renewed community economic development planning process in the neighbourhood over the next year.

The successful candidate will join the Parkdale People's Economy to organize and support community members with activating the Parkdale Community Benefits Framework in response to new and ongoing developments in the neighbourhood. The candidate will be located at PARC, and will report to the PCED Manager and the Neighbourhood Planning Table.

Title: Community Benefits Organizer

Position type: Contract / Full-Time (June 2021 to January 2022)

Hours: 37.5 hours per week with evening and weekend responsibilities expected

Compensation: As per Collective Agreement 2018 – 2020, Steps 1–4 (\$24.80 - \$28.42) plus 7% in lieu of benefits.

Posting Date: May 31, 2021

Reports to: Manager of PCED

ROLE AND RESPONSIBILITIES:

The Community Benefits Organizer is responsible for working in collaboration with community members, the South Parkdale Neighbourhood Planning Table, and local partners to implement key directions in the Parkdale Community Planning Study (2016) and the Parkdale Community Benefits Framework (2018). The core goal of the position

is to facilitate peer-to-peer leadership training among community members on how to navigate land use planning to demand for benefits in impending developments, such as affordable housing, affordable commercial, decent work, community assets, and equitable process. Specific roles and responsibilities include (but are not limited to):

- Train and organize local leaders to implement community benefits campaigns in collaboration with the South Parkdale Neighbourhood Planning Table
- Support active and emergent community benefits coalitions with campaign planning and implementation.
- Monitor, research and analyse local development applications in Parkdale and their potential impacts on community members and the neighbourhood at large
- Build collective knowledge and shared language around imminent policy changes related to community benefits, land use planning, and appeal processes
- Develop and facilitate community consultations, focus groups, and knowledge building workshops with a diverse range of community members and partner organizations across the Parkdale neighbourhood
- Support the outreach and coordination of community meetings, South Parkdale Neighbourhood Planning Table meetings, and other special meetings as needed
- Build cross-neighbourhood/sector-wide partnerships to encourage collaboration, mutual learning opportunities, and policy development work
- Use analyses of neighbourhood needs and assets, demographics, and labour and real estate markets to develop strategies and actions in a participatory fashion
- Work in a team setting within Parkdale's neighbourhood planning framework for equitable community and economic development
- Contribute to the overall documentation, reflection and learning process of Parkdale's neighbourhood planning and community economic development work

Qualifications:

- 2-5 years of experience in community organizing, labour organizing, popular education, and/or resident and stakeholder engagement
 - Demonstrated commitment to economic, racial, and climate justice and working with a strong anti-oppressive framework
 - Grounded knowledge of urban planning, community economic development, labour and housing policy, workforce development, and/or legal frameworks through post-secondary education and/or equivalent lived/work-experience
 - Demonstrated success with project coordination, partnership development, stakeholder engagement, and relationship management with institutional and grassroots stakeholders
 - Excellent written and verbal communication skills with the ability to communicate using clear language
 - Ability to work independently and as a part of a team
 - Ability to think strategically and link individual actions to broader goals
 - Proven organizational skills to manage competing priorities, meet deadlines under pressure, and carry projects to completion with minimum supervision
 - Sound knowledge of the non-profit sector in Toronto, social service organizations, neighbourhood-based initiatives to address poverty and displacement
 - Ability to speak a language relevant to the Parkdale neighbourhood is an asset (e.g. Tibetan, Tagalog, Spanish, Tamil, etc.)
 - Experience in the Parkdale neighbourhood – living and/or working – is an asset
 - Graphic design and online communication skills (e.g. social media) are an asset.
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DEADLINE FOR SUBMISSIONS: June 14, 2021 at 5pm

TO APPLY: Please submit a cover letter and a resume in one PDF, with “PCED: Community Benefits Organizer” in the subject line, to: jobs@parc.on.ca Attention: to: Mariam Amiri at mamiri@parc.on.ca by June 14, 2021 at 5pm.

PARC encourages applicants from all Human Rights protected groups and is committed to hiring staff members who represent multiple, diverse communities in Parkdale. Accommodation will be provided on request. While we thank all applicants, only those considered for an interview will be contacted directly.
